

Silk Plush Coatees

\$27.50



These coats are Dame Fashion's latest creations. With a separate skirt and one of these pretty coatees you will be a fashion leader. Sizes to 44. Made of beautiful quality silk plush, silk and satin linings, pretty fancy collars, shawl collars, flaring back, convertible belts and attractive in every respect.

(Third Floor.)

Petticoats \$4.85

This is one of the most wonderful values offered. Made of all jersey, closely woven, well made, also all-jersey tops with taffeta flounces. Tucked, accordion pleated, hemstitched, ruffles and the plainer flounces. Straight lines, adjustable waist, all colors.

(Third Floor.)

Persian Challies 25c

Good variety of pretty Persian challies, yard wide; regular 39c value, 25c.

(Second Floor.)

Percales 15c

50 pretty patterns in the famous Thompson's percales; regular 19c value, 15c.

(Second Floor.)

Mercerized Sateen 39c

Choice of all the leading colors in mercerized sateens; 49c value, 39c.

(Second Floor.)

Fancy Linings 39c

Only about 130 yards to offer, remnants of 69c fancy coat linings; while it lasts, 39c yard.

(Second Floor.)

\$1.25 Serges 89c

40-inch; choice of green, copenhagen and plum, herringbone serges; regularly \$1.25, yard, 89c.

(Second Floor.)

Woolen Plaids \$1.19

40-inch; pretty patterns, fine woven, pretty colorings; \$1.49 value, \$1.19.

(Second Floor.)

Clark Heater \$2.49

Keep your feet warm while driving; \$3.50 value, \$2.49.

(Second Floor.)

Box of Bricks 69c

Consists of 10 bricks; \$1.00 value, 69c.

(Second Floor—Auto Shop.)

Georgette Crepe \$2.10

Best grade of Georgette crepes, full 40 inches, all colors, plenty white, pink, flesh, navy, black; worth \$3.00, special, \$2.10.

(Second Floor.)

Corduroy Velvets 98c

One lot corduroy velvets, 31 and 27 inches wide, both narrow and wide wale, for house dresses; to close out, 98c.

(Second Floor.)

Black Taffeta \$2.48

Best wearing taffeta silk, superior weight and finish; full guaranteed; for a nice dress, separate skirt or coat; 36 inches wide; special, \$2.48.

(Second Floor.)

Printed Chiffons \$1.48

40-inch printed chiffons and printed voiles and marquisettes for waists, tunics, linings; to close out, \$1.75 and \$1.48.

(Second Floor.)

Rosebud Trimmings 10c

Many colors in the lot, rosebud trimmings, slightly soiled; values to 49c, choice Thursday, 10c yard.

(Second Floor.)

Laces 2c

Odds and ends, laces suitable for many holiday uses; Thursday only, 2c.

(Second Floor.)

Dress Trimmings 5c

Suitable for holiday novelties; values to 25c, choice, 5c.

(Second Floor.)

Stamped Goods and Novelties 50c

All suitable for Christmas gifts; stamped goods and novelties; values to \$1.50, Thursday only, 50c.

(Second Floor.)

THURSDAY

ONLY



Thursday Sale of DRESSES \$8.65

Here is a group of stylish dresses in values that cannot be duplicated. Every one selling below cost. Taken from our regular \$14.95 rack and sold for \$8.65.

Dresses of serge, jersey, satin, taffeta. A large selection of styles and a good variety of colors. Be among the first while the sizes are complete.

(Third Floor.)

Children's Knit Sleeping Garments 99c

Sizes 0 to 8; good heavy knit fabric, made with feet, high collar and turn-down cuffs to cover hands; \$1.49 value, 99c.

(Fifth Floor.)

Carriole Beds \$19.95

Infants' beds, the regular carriole; \$24.95 value, \$19.95.

(Fifth Floor.)

Dressing Sacques 45c

Of heavy scout percale; light and dark gray and blue; sizes 36 to 44; 45c.

(Fifth Floor.)

Band Aprons 50c

Of genuine Amoskeag gingham; big full cut with good long, wide strings; 59c value, 50c.

(Fifth Floor.)

Crepe de Chine Handkerchiefs 15c

Women's; wonderful assortment, solid colors and sport combinations; regular 25c value, each, 15c.

(Fifth Floor.)

Blouses \$4.50

Georgette crepe of finest quality, trimming of embroidery, lace, tucks or frills; dark colors and flesh and white; in Xmas boxes, \$4.50.

(Main Floor.)

Men's Leatherette Collar Bags 77c

Made to put laundered collars in; come in black and tan and nicely lined; 98c value, 77c.

(Main Floor.)

Men's Garters and Arm Bands 38c

Paris garters and arm bands, packed in holiday boxes, all colors; 49c value, set, 38c.

(Main Floor.)

Men's Bath Slippers 55c

Made of blanket cloth, carpet sole, large assortment of patterns, all sizes; 75c value, 55c.

(Main Floor.)

Men's Sox 79c

3 pairs in holiday box; regular \$1.00 value, 79c. Fine combed yarn; all colors, black and white.

(Main Floor.)

SKIRTS \$2.19

A general cleanup of odds and ends in skirts. Just the skirts you need for practical wear. Made of fancy silk taffetas, poplins and suitings; pretty styles, gathered with pretty belts; some have pockets; all the prettiest colors in this assortment; sizes 24 to 30.

(Third Floor.)

Women's Silk Camisoles 89c

Satin, crepe de chine and wash silk, also ribbon combination; come in a large assortment of attractive styles in white and flesh color; sizes 36 to 44, 89c.

(Basement.)

Children's \$2.00 Sweater Sets, \$1.50

Coat, cap and leggings; come in navy only, and sizes 1 to 5 years; \$2.00 value, \$1.50.

(Basement.)

Children's 97c Gowns 69c

Outing gowns and sleeping garments; warm fancy colors, striped, with or without feet; sizes 2 to 10 years, 69c.

(Basement.)

Comforter Covering 25c

36 inches wide, floral and fancy designs, comforter coverings, in a large variety of patterns; 35c value, per yard, 25c.

(Basement.)

Art Ticking 35c

In fancy floral and stripe designs for Xmas present coverings; our regular 45c special, yard, 35c.

(Basement.)

Scarfs and Centerpieces 85c

In plain linen woven designs, embroidered, drawn work; our regular \$1.00 seller, special, each, 85c.

(Basement.)

Madras Shirting 50c

High-grade soft finished woven madras and pongee shirting of finest quality; worth from 65c to \$1.00 yard, for this Thursday only, 50c.

(Basement.)

Unbleached Bath Towels 25c

Good, heavy and large size, unbleached, Turkish bath towels, for this Thursday, each, 39c value for 25c.

(Basement.)

Feather Pillows 75c

Guaranteed feather filled pillows for this Thursday only, \$1.00 value, 75c each.

(Basement.)

Home Furnishings

\$2.00 Carpet Sweeper \$1.00

With bristle brush, \$1.00.

\$2.00 Nut Bowl, \$1.29

Mahogany finish, with set picks and cracker, \$1.29.

China Cups and Saucers 98c

Bluebird decorations, 25c values, 6 for 98c.

89c Galvanized Coal Hod, 59c

Toilet Paper

Good quality crepe, 12 rolls, 35c.

\$1.39 Teakettle, 89c

Gray steel enameled, 5-qt. size, 89c.

\$1.25 Dishpan, 79c

17-quart gray steel, 79c.

50c Cut Glass Salt and Pepper, 25c Each

Shaker celluloid or nickel top, 25c each.

Water Tumblers, 6 for 29c

Thin blown, 6 for 29c.

(Sixth Floor.)

SALE OF SUITS AND COATS

Come and Buy \$20.00 SUITS \$14.44

In Our Basement, Tomorrow If women only knew the wonderful suits these are (some even worth \$25.00), they would be waiting for the doors to open to buy them tomorrow

\$14.44

at

Plain-Tailored Suits, Braid-Trimmed Suits and smart belted models; fashioned from splendid Serges and Poplins; in sizes 16 to 46—\$14.44.

Economy Basement.

\$10.00 Winter Coats \$6.00

Yes, ma'am, that's exactly what we mean, \$10.00 Winter Coats to be sold in our basement for only \$6.00.

In Xmas box, \$3.25.

(Basement.)

Beacon Bath Robes, \$3.25

Indian patterns; satin bound, large pockets, girdle with tassels. To appreciate this offer, try and buy them elsewhere in Memphis for less than \$5.00. In Xmas box, \$3.25.

(Basement.)

All-Wool Chinchilla Cloth COATS \$10

To be placed on sale when the doors open Thursday morning, 9 a.m. sharp, at a price that makes this the BASEMENT COAT EVENT of the season

\$10.00

Coats for women! Coats for misses! Coats for juniors! Coats for every type! Kersey Cloth Coats, Velour Coats, Plush Coats. Come and see these wonderful values at \$10.00.

Basement.

A Dress Sale \$9.00

And it's going to be a REAL EVENT! Newly purchased \$15 and \$18 Satin and Serge Dresses (about 20 styles)—TO BE SOLD AT \$9.00.

(Basement.)

